



LILIE, LLC Course Information

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**More detailed course curriculum, including graduate level, alignment with standards, culturally responsive practices, assessments and resources, can be provided upon request*

Title of Course: Empowering Students through Culturally Responsive Media Literacy

Course Description: *This course is designed for educators who want to incorporate culturally responsive practices and an asset-based approach into their media literacy education. The course will focus on building a deep understanding of the ways in which media shapes and is shaped by culture, and how to use this understanding to create more inclusive and equitable media literacy education practices. Throughout the course, participants will learn about the importance of culturally responsive teaching and the ways in which it can be incorporated into media literacy education. They will also learn about the asset-based approach, which focuses on the strengths and resources that students bring to the classroom, and how to use this approach to create a more inclusive and equitable learning environment. Participants will also have the opportunity to explore a variety of media literacy tools and strategies that they can use to engage students in culturally responsive and equity-focused learning. The course will be interactive and will include opportunities for participants to discuss and reflect on their own teaching practices and how they can be more culturally responsive and equity-focused.*

Instructor Consultation and Interaction

The course is an asynchronous online course that is available for instructor and student participation 24/7. The four-week duration of the class is broken down into four weekly sections each comprised of lecture in the form of instructor created articles and content, web links to academic and professionally reviewed articles in the discipline of general education, and instructor created discussion questions which are, in and of themselves, formative assessments to determine the extent to which the enrollees have comprehended and mastered the skills and information and begun to apply it to their personal teaching practices. The answers to these questions are the basis for the class interaction, as enrollees are required to respond to each other within the classroom.

Proof of Course Completion

LILIE, LLC is committed to assuring that enrollees fully participate in and receive the educational benefits provided by the course. Enrollees must demonstrate participation by making detailed postings designed to foster dialogue among colleagues and instructor that reflect the content, skills/ strategies learned and assessments covered in course. These enrollee postings must be made six times each week, in separate sessions, and including a minimum of 4 academic posts and at least 2 peer-peer comments of others' postings and possible shared assignments. Enrollees are required to submit a detailed reflective feedback n in combination with the archived work. Attempts to falsify record or discussion board entries will result in denial of credit and a report to the enrollee's employer.



Scope & Sequence/Weekly Topics and Objectives

Session I

Objectives	<ul style="list-style-type: none"> • To understand the importance of culturally responsive media literacy • To understand the impact of media on shaping cultural attitudes and perceptions • To develop critical thinking skills in analyzing media messages • To understand the importance of examining media messages from different perspectives • To understand the need for culturally responsive media literacy in challenging harmful media narratives • To understand the impact of social media on society and the need for responsible and positive use of social media.
Topics	<ul style="list-style-type: none"> • <i>Introduction to Culturally Responsive Media Literacy</i> • <i>Understanding Culture and Media Representation</i> • <i>Examining Stereotypes in the Media</i> • <i>The Power of Media: Shaping Perceptions and Attitudes</i> • <i>Understanding the Role and Impact of Social Media on Society and our Students</i>
Application to Instruction & Student Learning	<p>By examining media representation of different cultures, students will develop critical thinking skills and a greater appreciation for cultural diversity. This can be used as a springboard for discussions about cultural stereotypes, prejudice, and discrimination.</p> <p>By examining media messages that perpetuate cultural stereotypes, students will develop critical thinking skills and a greater appreciation for cultural diversity, the power of media in shaping cultural attitudes and perceptions. This will help students understand the importance of challenging harmful media narratives and promoting culturally responsible media literacy as well as the importance of how it can promote cultural understanding and respect.</p> <p>By examining social media messages and trends, students will develop critical thinking skills and a greater appreciation for the influence of social media on society. This will help students understand the importance of culturally responsible media literacy and how it can promote cultural understanding and respect.</p>

Session II

Objectives	<ul style="list-style-type: none"> • To develop critical analysis skills for evaluating media messages and their cultural context. • Navigate the information landscape, empowering students to recognize and challenge misinformation and propaganda in their media consumption. • Understand the role of media literacy in promoting equity and cultural responsiveness in education • Develop skills in analyzing media messages and evaluating their credibility • Understand the role of media in shaping attitudes, beliefs, and behaviors • Analyze media messages for biased or stereotypical content and consider the impact on different groups of people
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	<ul style="list-style-type: none"> Identify in all forms of media any potential innate biases, prejudices, or agendas and incorporate deterrents that should keep the same from tainting the messaging from teacher to student.
Topics	<ul style="list-style-type: none"> Navigating Online Misinformation and Propaganda Understanding Media Bias and Recognizing Different Forms in the Media News Literacy - Analyzing News Sources for Bias and the Importance of Diverse Media Representation Visual Literacy Best Practices Responsible Media
Application to Instruction & Student Learning	<p>Developing a critical eye when analyzing media messages is a key aspect of media literacy and promoting equity and cultural responsiveness in education. By developing these critical media literacy skills, students can become more informed and active media consumers, and use media to promote equity and cultural responsiveness in their communities and beyond.</p> <p>By becoming aware of the ways in which media messages shape our perceptions and attitudes, students can begin to question and challenge dominant narratives and the power structures that influence the media. This understanding can help students develop a more nuanced and critical perspective on the world and empower them to make informed decisions based on their own values and beliefs.</p>

Session III

Objectives	<ul style="list-style-type: none"> Learn how to create media that reflects the experiences and assets of diverse communities To understand the importance of using a culturally responsive and asset-based approach when teaching media creation. To understand the importance of giving students agency in media creation and how this can positively impact their sense of self and representation in media. To understand how media creation can be used as a tool for activism and how to encourage students to critically analyze media representation. To learn strategies for engaging students in media literacy and encouraging critical thinking about media messages. To identify and implement strategies for creating a culturally responsive and asset-based learning environment in media creation. To understand the importance of representation and diversity in media production
Topics	<ul style="list-style-type: none"> Media Activism in the Digital Age Media Literacy "fun" Review of specific media literacy lesson ideas/activities Strategies for incorporating media literacy into lesson planning and curriculum development and review of tools for teaching media literacy
Application to Instruction & Student Learning	<p>Incorporating media literacy into the curriculum can be done through several activities, such as community storytelling, reflection on representation, digital storytelling, media activism projects, cultural identity collage, and media mash-up. These activities promote cultural understanding and respect and help students become more culturally responsive and critically conscious media consumers. When teaching media literacy, it's important to also address media activism and ethical digital citizenship, as well as incorporate discussions on representation, bias, and media activism into lessons. Additionally, there are several "fun" activities that can be incorporated, such as media scavenger hunts, mock advertising campaigns, media literacy board games, short films, debates, and more. By learning how to create media that reflects their own experiences and those of their communities, students can actively contribute to positive change and promote understanding and respect for diverse perspectives.</p>

Session IV

Objectives	<ul style="list-style-type: none"> To learn strategies for engaging students in media literacy and encouraging critical thinking about media messages.
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	<ul style="list-style-type: none"> • Consider the ethical considerations involved in using media in the classroom • Explore ethical considerations in digital citizenship. • Post and comment on your "final" media literacy lesson plan. • To empower educators to integrate media literacy into their classroom and engage students in meaningful and culturally responsive learning experiences. • Utilize media literacy skills in crafting coursework and lesson plans which take into consideration the varied backgrounds of the students in their charge.
Topics	<ul style="list-style-type: none"> • Ethical Considerations in Digital Citizenship • Posting/commenting on “final” media lesson plan • Ways media literacy is important for promoting equity and cultural responsiveness in education • Final recap and reflection on practices related to culturally responsive, critically conscious media literacy
Application to Instruction & Student Learning	<p>Integrating media literacy into the classroom helps students become more critical consumers of media and understand how media can shape their beliefs and perceptions.</p> <p>Ethical considerations in digital citizenship are important for promoting responsible use of technology and media. This includes topics such as privacy, security, and appropriate use of digital media.</p> <p>Posting and commenting on a final media lesson plan is a way for teachers and students to reflect on their learning and share their experiences with others. This can help teachers improve their instruction and students understand how their learning can be applied in real-world situations.</p> <p>Finally, media literacy is important for promoting equity and cultural responsiveness in education because it can help students understand and appreciate diverse perspectives and cultures, and challenge harmful media stereotypes and biases.</p>