



## LILIE, LLC Course Information

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*\*More detailed course curriculum, including graduate level, alignment with standards, culturally responsive practices, assessments and resources, can be provided upon request*

### **Title of Course:** The Good & Bad of Social Media: Function, Psychology & Usefulness in our Classrooms Today

**Course Description:** Today's standards place a heavy emphasis on the various types of technology in the classroom. This course focuses on the social, physical and academic impact of social media on our students, their well-being and their learning. We will analyze and evaluate the role of social media today and its impact on teens in order to discover ways to link popular medias and apps with both academic and personal success. The course will study both the positive and negative roles social media plays in kids' lives, as well as educate Participants on how to utilize this type of technology in our classrooms to foster meaningful learning. Through the lens of culturally responsive practices and growing our own critical consciousness, participants will learn about methods to support and strengthen the success of all students and their unique and diverse backgrounds. Specifically, we will read about incorporating Common Core standards while teaching with social media. In addition to strategies and technology that supports both Participants and students, a timely and valuable benefit of this course will help educate and better protect students on the dangers of social media while focusing on the positive connections to their education. Further, participants will discuss how to appropriately integrate critical consciousness with their students and to have that dialogue within the classroom. Additionally, grouping and instructional practices regarding cultural responsiveness will be discussed as well

Course participants will be exposed to a variety of resources with the latest research on technology development and how it affects learning in the classroom. Participants will learn how to utilize various, new social media platforms and learn specific ways to use them as educational tools. Participants will design and implement lessons that will support achievement and growth with using social media as the latest learning technology. Assessments will serve to provide data for Participants to evaluate their own success in helping students find academic success and increased technology use.

### **Instructor Consultation and Interaction**

The course is an asynchronous online course that is available for instructor and student participation 24/7. The four-week duration of the class is broken down into four weekly sections each comprised of lecture in the form of instructor created articles and content, web links to academic and professionally reviewed articles in the discipline of general education, and instructor created discussion questions which are, in and of themselves, formative assessments to determine the extent to which the enrollees have comprehended and mastered the skills and information and begun to apply it to their personal teaching practices. The answers to these questions are the basis for the class interaction, as enrollees are required to respond to each other within the classroom.

### **Proof of Course Completion**

LILIE, LLC is committed to assuring that enrollees fully participate in and receive the educational benefits provided by the course. Enrollees must demonstrate participation by making detailed postings designed to foster dialogue among colleagues and instructor that reflect the content, skills/ strategies learned and assessments covered in course. These enrollee postings must be made six times each week, in separate sessions, and including a minimum of 4 academic posts and at least 2 peer-peer comments of others' postings and possible shared assignments. Enrollees are required to submit a detailed reflective feedback n in combination with the archived work. Attempts to falsify record or discussion board entries will result in denial of credit and a report to the enrollee's employer.



**Scope & Sequence/Weekly Topics and Objectives**

**Session I**

<p><b>Objectives</b></p>	<ul style="list-style-type: none"> <li>• introduce ourselves, discuss goals for each educator in taking the course.</li> <li>• discuss why social media is a strong method of communicating curriculum.</li> <li>• explore the educator’s role in ensuring knowledge of current educational trends &amp; the connection to our students.</li> <li>• examine how we must stay on top of modern social media, vocabulary and today’s technology.</li> <li>• connect how utilizing the above concepts within our classrooms will refresh our lessons and help us convey curriculum more thoroughly.</li> <li>• practice critical consciousness and culturally responsiveness to best serve all of the students in our care. Our students openly reflect on the innate biases that exist and the use of social media in all of our students’ lives.</li> <li>• explore critical consciousness by definition and application in our classrooms.</li> <li>• discuss and review topics such as the impact of technology on kids, how social media has changed our kids (both good and bad) and the psychology of social media.</li> <li>• analyze how differently students learn than in the past due to social media through research on the impact of social media on education.</li> <li>• understand the role of social media today, the impact on our students and how it can better transfer curriculum in many cases. We will discuss various parent opinions/use/cultural reflections when social media is in the home.</li> </ul>
<p><b>Topics</b></p>	<ul style="list-style-type: none"> <li>• Introduction, the goals and rationale behind using social media in the classroom.</li> <li>• Examine what culturally responsive practices means and building equity as lens through which all course content will be continually examined Discussion of the midterm and final projects.</li> <li>• Has social media created a generation of self-consumed kids?</li> </ul>
<p><b>Application to Instruction &amp; Student Learning</b></p>	<p>The opportunity to discuss, evaluate and reflect, to shape the way one can best use the skills, strategies and information learned in the course are an integral part of the course. The daily postings between participants and the instructor through the discussion board, encouragement to share knowledge and ideas with the participants’ own collegial circles at school, implementation of such with the own students and report findings to instructor and other participants ensures, through a variety of opportunities, that what is learned and then applied can have a direct, timely and meaningful impact on student learning within each of the participants experiences with students whether it be in the classroom, counseling, or other resources.</p> <p>In particular, this week’s content allows participants to understand how the way in which students learn has changed. It will allow participants to reflect the need to update the transfer of knowledge and discusses ideas and methods they can bring back to the classroom. Educators will understand how being culturally responsive and aware is mandatory in strengthening the support of students and families and for meeting diverse needs. Educators will understand that consistent refocusing &amp; review is necessary to create equity in classrooms. Participants will be able to connect with their students on a level most kids today are rather familiar with. Participants will understand the relevance of this type of teaching/learning and how social media has changed the classroom and kids today. Discussion on enhancing student learning through various social media will occur. Specifics on how each platform can be used and how it will create greater transference of knowledge will be discussed. We will compare traditional teaching styles with more modern, technology-infused lessons and education.</p>

## Session II

<p><b>Objectives</b></p>	<ul style="list-style-type: none"> <li>• understand how using social media with lessons can create engaging social media versions for their students. Kids are growing more in tune with technology and are able to learn through a multitude of avenues/resources/methods.</li> <li>•</li> <li>• survey their students to determine the strength of technology skills and most used social media platforms &amp; summarize their findings.</li> <li>• explore Facebook, Pinterest, Instagram and see examples of each in an educational setting. Teacher will highlight the connection between what they review and their own academic settings - comparing and contrasting how each platform could work with their own students.</li> <li>• become more fluent in setting up each platform for their own classrooms and discuss strategies and ideas.</li> <li>• Introduce and explain upcoming projects and their impact on our classrooms &amp; students.</li> <li>• Study implicit bias and understand how minds operate – where the bias comes from. You will uncover your own biases and learn strategies to address them and change your classroom.</li> </ul>
<p><b>Topics</b></p>	<p>Assess Your Own Implicit Bias Explicit vs. Implicit Social Media and Common Core Supporting Digital Citizenship</p>
<p><b>Application to Instruction &amp; Student Learning</b></p>	<p>As a result of this week’s curriculum, participants will</p> <ul style="list-style-type: none"> <li>• become comfortable and capable with several popular social media platforms.</li> <li>• have Ideas on how to specifically use these platforms, along with several examples and lesson ideas, will be studied, researched and reviewed.</li> <li>• acknowledge and understand one’s own implicit biases and the impact on students.</li> <li>• reflect on how social media portrays minorities and certain cultures, races, religions, demographics.</li> <li>• understand the complexity of using social media use in their own classrooms and tally the most popular sites their students use. They will summarize their findings and share with the class. They will determine which platform students are most comfortable and fluent with. This will enable participants to begin creating lessons that their students can manage, learn from and enjoy using.</li> <li>• explore social media can help kids learn more, be more creative, connect technology with education and foster learning.</li> <li>• ‘brainstorm’ about using technology today and discuss why it’s important. Participants will provide at least 1 idea on each platform studied and, specifically, 2 on how they could implement it into their classroom.</li> <li>• newfound knowledge of social media and incorporate it into the classroom in lesson plans and curriculum while measuring ideas/ strategies and platforms against the tenets of culturally responsive practices</li> <li>• connect with students on “their level” while also raising the level of learning by incorporating many areas: technology, their lesson content, etc.</li> <li>• connect social media and student curriculum which will allow students to create projects and complete assignments in a modern, fluent, efficient manner and embrace technology.</li> <li>• Students will benefit from their teachers’ understanding the struggles of the digital divide, the impact social media and tech has had on the marginalized but also how it can highlight their presence, voice and platform to enact change</li> </ul>

## Session III

<p><b>Objectives</b></p>	<ul style="list-style-type: none"> <li>• learn how to access, create and begin using several popular social media sites and question their ability to reflect critical consciousness and culturally reflective practices</li> </ul>
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	<ul style="list-style-type: none"> <li>• explore how to incorporate curriculum and/or learning/projects into internet sites for use in the classroom that embraces the diversity in our classes.</li> <li>• assess each educator’s midterm project to share ideas &amp; lesson plans while practicing our own tenets of brave learning environments</li> <li>• create a ‘toolbox’ of lesson plans and ideas to use in our own classrooms and provide feedback on findings as a means to further support trying these strategies and modifying to ensure success always measuring such to the criteria of critical consciousness and culturally responsive practices</li> <li>• explore blogs, Twitter, etc. to communicate with students and parentsevaluate current topics of online learning that impact teaching and students’ experiences.</li> </ul>
<b>Topics</b>	<ul style="list-style-type: none"> <li>• Twitter</li> <li>• Midterm</li> <li>• Social Media in the Classroom</li> <li>• Snapchat and Learning</li> <li>• Blogs</li> </ul>
<b>Application to Instruction &amp; Student Learning</b>	<p>This week provides Participants with extensive insight, training and information on a variety of social media platforms. We will discuss, research and implement social media with curriculum. We will discuss, in detail and with example, how Participants can utilize various internet platforms to relay their Common Core lessons &amp; create exciting learning situations. From studying how a teacher can use social media to teach (creating competent knowledge), as well as how students can use these platforms for actual assignments &amp; projects (making learning fun), we will engage students in the modern methods of education with positive, fun classrooms!</p> <p>Additionally, we will allow educators to further embark on creating rapport and connection with students across all aspects. Using the platforms this week, we open up the doors for a variety of opportunities to engage learners, allow for sharing and teaching technology to all. We will be able to see the connection between ‘real life’ experiences and the lessons with social media. This will promote a high level of interactions and engagement with students. Educators will also be able to design lessons that challenge racism/discrimination/oppression and social injustices.</p> <p>We will discuss using social media for teaching and for student creation/student projects.</p> <ul style="list-style-type: none"> <li>• Explore ways to use social media for communication for parents.</li> <li>• Find and tailor opportunities for incorporating better learning experiences via many medias including how to use and teach with them</li> <li>• The midterm is shared and reviewed in order to provide more lessons for teachers to keep in their ‘toolbox’ to use in their own classrooms coupled with feedback and suggestions so that educators can further ‘tweak’ and enhance their lesson plans.</li> <li>• Discussion, reflection and strategies that promoting equity, brave classrooms and looking at cultural relevance in the school &amp; classroom.</li> <li>• The atmosphere of our classrooms needs to be positive and have a collaborative feel to them. Using social media connects kids to Participants and allows students to feel comfortable and capable while learning. By learning how to better our instructional practices, we create a better flow of curriculum thereby educating students better.</li> <li>• Participants will be able to bring into their own classrooms multiple resources and lessons to use and share with their students.</li> </ul>

**Session IV**

<b>Objectives</b>	<ul style="list-style-type: none"> <li>• We will complete our study of the popular social media sites by discussing how to use pod casts. Both teacher driven and student created casts will be reviewed, with participants exiting with a knowledge of such platforms and how they may be successfully incorporated into instruction</li> <li>• This week we will look at the goal of continuous improvement. We will discuss how not only implementing technology and social media is critical in keeping our students engaged, but also how society and education, as a whole, is moving in this direction. We will discuss protecting ourselves and our students on line as well as the topic of cyberbullying.</li> <li>• Discuss, study, research Cyberbullying – prevention, recognizing ‘symptoms’, strategies, etc.</li> <li>• Participants must create an idea &amp; lesson using podcasts for their own learning environment and culturally relevant issues.</li> </ul>
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	<ul style="list-style-type: none"> <li>• We will discuss tying curriculum into this media platform and view examples of other participants' who have used this method.</li> <li>• Educators will recognize and learn methods of incorporating diverse formats into their teaching and presentation of material.</li> <li>• While studying cyberbullying, educators will be able to further understand situations students experience</li> <li>• Create brave learning communities</li> <li>• Discussion on Final Projects – how lessons were implemented, success, areas of improvement.</li> <li>• Study of privacy and protection when using online data/websites/resources in a school setting.</li> </ul>
<b>Topics</b>	<ul style="list-style-type: none"> <li>• Final Project</li> <li>• Using Podcasts</li> <li>• Cyberbullying</li> <li>• Safe Web Surfing for Kids</li> </ul>
<b>Application to Instruction &amp; Student Learning</b>	<p>Participants will be able to</p> <ul style="list-style-type: none"> <li>• assess, create and use Podcasts in various ways to communicate curriculum to students. They are engaging kids, creating quality lessons and instructing technology. Student learning will be enhanced due to the connection of social media and Core lessons.</li> <li>• examine how to use podcasts in a variety of formats and subject areas &amp; for parent communication/involvement.</li> <li>• understand cyberbullying: its definition, it's 'symptoms', its signs, its impact and their role, as a teacher, on controlling this epidemic in our schools. Strategies to protect kids, assist students and teach character will be discussed.</li> <li>• explore popular teaching apps and share lesson plans involving social media.</li> <li>• assess lessons and ideas for use in each participant's classroom.</li> <li>• use Podcasts and the other media platforms this week encourages exploration by educators into presenting material to students with various approaches and with endless choices.</li> <li>• examine podcasts allow for different student-centered-vocabulary presentations.</li> <li>• learn, experience and reflect open on how Podcasts give voice and often work for social justice to historically marginalized voices and how this can be applied to our own teaching</li> <li>• learn to be aware of privacy laws and information will create 'safer' learning environments for all.</li> <li>• practice the tenets of a brave learning community through our discussions and peer reviews</li> <li>• Be mindful of CRP when creating and implementing any platform</li> <li>• Be aware of critical consciousness- become a proactive teacher in terms of cultural responsiveness.</li> <li>• Participants will leave this course with a variety of lesson plans to use in their educational setting as well as a new understanding of social media as a whole.</li> </ul>